EVENT SPONSORSHIP PACKAGE

THE CALGARY BRIDGE FOUNDATION FOR YOUTH 30TH ANNIVERSARY & 2020 YOUTH ACHIEVEMENT AWARDS CELEBRATION



FRIDAY, MAY 22, 2020 Hyatt regency calgary



The Calgary Bridge Foundation for Youth Annual Youth Achievement Awards provides the opportunity for immigrant and refugee youth to be recognized for their achievements by receiving scholarships for postsecondary education.

On May 22, 2020 immigrant and refugee youth will be recognized and celebrated for their exemplary accomplishments.

Several scholarship award recipients will tell their immigrant and refugee stories, and the impact of CBFY and partners as they aspired to settle and integrate in Canada. Throughout the evening, guests will be immersed in a variety of cultural performances and inspiring stories of trials and tribulations, resiliency and triumph.



Multi-sectoral partners often come together, share in a common initiative and deepen community. As leaders in Calgary we add value and contribute to building strong and resilient cities where our immigrant and refugee youth thrive and succeed.

Please take this journey with us and support a worthy cause by sponsoring this event.

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school locations Established partnerships 322



ABOUT US

The Calgary Bridge Foundation for Youth (CBFY) is an inclusive, client centered charitable nonprofit organization that responds to emerging settlement and integration needs of immigrant and refugee children, youth and families.

Via an outcomes driven program design the CBFY effectively uses multi-sectoral partnerships and resources to achieve shared impact in the community.

The current well-articulated collaborative of core programs, partnerships and positive synergies supported 15,257 youth in 2018.

PROGRAMS AT A GLANCE

- In-School Settlement Program
- Mentorship Program
- Afterschool Program
- RBC Youth Empowerment
 Program
- Transition Into Post-Secondary (TIPS)
- Volunteer Resource Program

EVENT DETAILS

Friday, May 22, 2020 Ticket price: TBA 6:00 – 9:00 p.m. Hyatt Regency Calgary 700 Centre Street, SE. Consider supporting this event and award recipients & you will:

- Raise your corporate profile as an organization that supports immigrant and refugee youth.
- Connect with a progressive network of leaders and organizations.



We are pleased to announce several opportunities for sponsorship. The Calgary Bridge Foundation for Youth will support and promote your sponsorship through recognition on marketing materials, media coverage and during the event program.

Please join us in celebrating 3 decades of settlement and integration services in Calgary.

| SPONSORSHIP LEVELS | Gold \$10,000 | Silver \$5,000 | Bronze \$3,000 |
|--|------------------|-------------------|-------------------|
| Your name/logo on print and online promotional materials | \checkmark | \checkmark | \checkmark |
| Opportunity to speak during the event | \checkmark | | |
| Acknowledgment in local print advertising and media releases | \checkmark | | |
| Recognition in the ceremony program | \checkmark | \checkmark | \checkmark |
| Mentions on CBFY social media prior to and during the event (Facebook and Twitter) | \checkmark | \checkmark | |
| Recognition as a Sponsor on our website with links to your website | \checkmark | \checkmark | \checkmark |
| Opportunity to display company's branded materials and pop-up banner at the event | \checkmark | | |
| Complimentary tickets | 10 | 4 | 2 |

Tax receipts will be issued based on the CRA requirements.

If you would like more information or are interested in our sponsorship opportunities we would be happy to discuss the details with you. Please contact <u>izhygimont@cbfy.ca</u> or call 403.230.7745 ext. 606.

VENUE SPONSOR







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